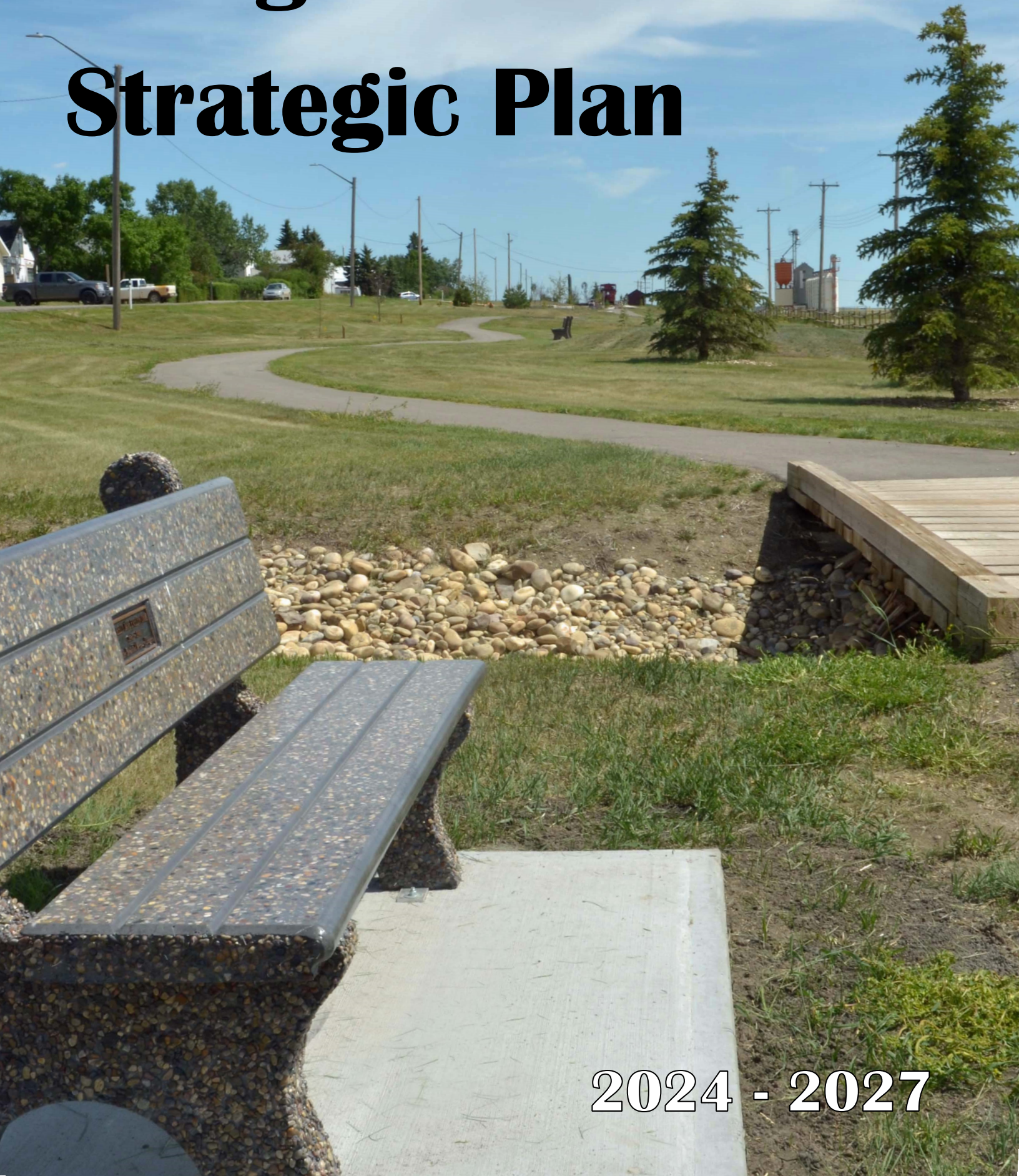


# Village of Standard Strategic Plan



2024 - 2027



# The Village of Standard Mission Statement

Since 1989

Standard will be one of the best villages in Alberta  
and an integral part of the County of Wheatland.

Standard will provide the leadership and direction to develop a high-quality  
community that meets the needs of its citizens.

We will provide opportunities to strengthen family and community life  
by preserving our excellent quality of life and small-town atmosphere.

Standard will be economically strong and diversified  
by being people oriented, responsive to change, cohesive and self-reliant.

We will promote a free market economy with a minimum of regulations.

We will encourage small business and  
cottage industry endeavors, tourism projects  
and alternative energy sources.


# The Village of Standard Vision Statement

Since 1989

We will ensure that our village remains visually pleasing and  
environmentally sensitive.

We will provide all the services to residents  
that are within our means.

Standard will continue to be a progressive, thrifty  
and ambitious community with substance and permanence.



# The Village of Standard will focus on four areas for the 2024-2027 Strategic Plan



## Creating Opportunities

- > Support Youth and Young Adults to get involved in leadership and community by providing opportunities to network with the service groups and employers within the Village and surrounding area.
- > Build amenities in the Village that today's families are looking for.



## Beautify the Village

- > Develop Centennial Park as an inviting gathering space for play and social gathering.
- > Beautify The Broadway in a way that shows off the life and love for our community.



## Economic Development

- > Grow business in Standard by completing and selling the new industrial park lots.
- > Share the news of a running gas station in town.
- > Pass the budget earlier in the year to support these development efforts.



## Self - Sufficiency

- > The Village will seek to take advantage of the benefits of energy efficiency through innovative technology.
- > Encourage residents to take advantage of the technologically advanced resources that are available in Standard.